

trendinghomeexpo.com

# BIA-LAV presents trendinghome EXPO



Los Angeles/Ventura Chapter

*a new home and rental extravaganza*

**saturday, august 25, 2018 • 9am-4pm**  
**los angeles convention center • petree hall**

## Honorary Hosts

LA County Board Supervisor Janice Hahn  
LA County Board Supervisor Mark Ridley-Thomas  
LA County Board Supervisor Sheila Kuehl  
LA County Board Supervisor Kathryn Barger  
LA County Assessor Jeff Prang

City of LA Council President Herb Wesson, Jr.  
City of LA Councilmember Paul Krekorian  
City of LA Councilmember Curren Price  
City of LA Councilmember Marqueece Harris-Dawson  
City of LA Councilmember Jose Huizar



- **Showcase your new developments**
- **Schedule appointments with prospective buyers and renters**
- **FREE TO THE PUBLIC**

@bialav

Trending Sponsor: **NEXTDATA**  
AUTOMATION

Strategic Sponsors:

**Miele**

**VG**  
VintageGroup



# trendinghome EXPO

## Welcome All Exhibitors

The BIA-LAV is proud to announce the first event of its kind. Showcase your new developments/projects to thousands of potential homeowners and renters. This year, we are pleased to have this inaugural event held at the Los Angeles Convention Center in Petree Hall.

### Dates of Show

**Friday, August 24<sup>TH</sup> - LOAD IN**

**Move in:** 12pm-5pm

**Saturday, August 25<sup>TH</sup> – SHOW DAY**

**Show OPEN:** 9am – 4pm

**Move out:** 4:30pm – 6pm

**After Party at LA Live:** 6:30pm – 8:30pm

### Location

**Los Angeles Convention Center**

**Petree Hall**

1201 S. Figueroa St.,  
Los Angeles, CA 90015

**Exhibit Service Provider: Total Expo 310.320.4203**

#### **Exhibitor to Provide:**

- Exhibiting of current or upcoming projects through models, marketing materials, etc.
- Logo for marketing materials
- Staff Names for badges up to 4 per booth

#### **We will provide the following to the Exhibitor**

- Exhibitor will be listed as a participant in the public flyer, in advertisements and on the TrendingHome 2018 website
- Your participation in this event will be in all of the BIA-LAV Social Media Platforms

**REGISTER by July 15<sup>TH</sup> for  
Early Bird Pricing – \$500 OFF on Booth Space**



## Your Exhibit Space Rental Includes:

### **10 x10 Premium Booth in Prime Location - \$4,000 (Members) • \$5,000 (Non-Members)**

- Booth space includes 8' draping, 3' side rail draping in black, 1 – 6' skirted table in black, 2 chairs, 1 wastebasket, 7" x44" sign (Multiple Booth Spaces are available)
- Your logo listed in all marketing materials, printed and electronic as a Premium Booth Exhibitor
- Opportunity to be in front of thousands potential buyers/renters
- Company listing in the 2018 Show Guide and Exhibitor Directory
- Exhibitor Online Service Kit
- Complimentary Badges for booth personnel (up to 4 badges for every 100 sq. ft of exhibit space)
- (2) Tickets to the After Party

### **10x10 Standard Booth in Standard location - \$3,500 (Members) • \$4,500 (Non-Members)**

- Booth space includes 8' draping, 3' side rail draping in black, 1 – 6' skirted table in black, 2 chairs, 1 wastebasket, 7" x44" sign (Multiple Booth Spaces are available)
- Your logo listed in all marketing materials, printed and electronic as a Standard Booth Exhibitor
- Opportunity to be in front of thousands of potential buyers and renters
- Company listing in the 2018 Show Guide and Exhibitor Directory
- Exhibitor Online Service Kit
- Complimentary Badges for booth personnel (up to 2 badges for every 100 sq. ft of exhibit space)
- (2) Tickets to the After Party

### **10x10 In-Line Booth on Showroom Floor - \$3,000 (Members) • \$4,000 (Non-Members)**

- Booth space includes 8' draping, 3' side rail draping in black, 1 – 6' skirted table in black, 2 chairs, 1 wastebasket, 7" x44" sign (Multiple Booth Spaces are available)
- Your Name listed in all marketing materials, printed and electronic as an In-Line Booth Exhibitor
- Opportunity to be in front of thousands of potential buyers and renters
- Company listing in the 2018 Show Guide and Exhibitor Directory
- Exhibitor Online Service Kit
- Complimentary Badges for booth personnel (up to 2 badges for every 100 sq. ft of exhibit space)
- (2) Tickets to the After Party

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*BIA-LAV will assign booths on a first come, first serve basis.*

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**Larger Spaces** available and **Sponsorship Packages** available.

Please call for availability or email Jennifer Minzey at 213.797.5964 or [jminzey@bialav.org](mailto:jminzey@bialav.org)



## Registration Form

Please fill out the form below completely and E-Mail to **JMINZEY@BIALAV.ORG**

Builder/Associate Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Contact Phone Number: \_\_\_\_\_

Address: \_\_\_\_\_

E-Mail: \_\_\_\_\_

Proposed Projects/Products: \_\_\_\_\_

- ☐ 10x10 Premium Booth Space in Prime Location: \$4,000 Members • \$5,000 Non-Members
- ☐ 10x10 Standard Booth Space in Standard Location: \$3,500 Members • \$4,500 Non-Members
- ☐ 10x10 In-Line Booth Space on Showroom Floor: \$3,000 Members • \$4,000 Non-Members

### Payment information

MC                  VISA                  AMEX

CC Number \_\_\_\_\_ Exp. \_\_\_\_\_

SEC \_\_\_\_\_

*Should you have any questions regarding Trending Home 2018 and the showcase opportunities, please contact Jennifer Minzey, 213.797.5964 or via E-mail: [jminzey@bialav.org](mailto:jminzey@bialav.org).*

**Building Industry Association Los Angeles/Ventura Chapter**

Our Federal Tax ID #95-2507082  
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